

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	testfood
Company	K&NS FOODS PVT LTD
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	urban_major_cities,international_market
Rating Updated	22nd Aug 2025

Brand Audit Summary for testfood

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 95%

Trust : 84.5%

Customer Loyalty : 84.5%

Brand Messaging : 84.5%

Sustainability : 84.5%

Innovation : 84.5%



Overall
Score

A

86.83%



TRUST

Trusted

A



CUSTOMER
LOYALTY

High

A



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Basic Steps

A



INNOVATION

Innovative

A



Brand Index Analysis