## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	MeezanBankLimited
Company	Meezan Bank
Category	Financial Services - Islamic Bank
Market	nationwide
Rating Updated	2nd Aug 2025

## Brand Audit Summary for MeezanBankLimited

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

**Final Brand Story** 

**Quality Score : 95%**As per rating on Google

Familiarity: 95%

One of the well known banks for Islamic banking

Affordability: 95%

Availability: 95%

One of the largest branch network in Pakistan

Trust: 95%

**Customer Loyalty: 95%** 

**Brand Messaging: 95%** 

Sustainability: 95%

Innovation: 95%

First and pioneer banks in islamic banking













## **Brand Index Analysis**