Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Bank Al Habib Islamic
Company	Bank Al Habib Limited
Category	Financial Services - Islamic Bank
Market	nationwide
Rating Updated	2nd Aug 2025

Brand Audit Summary for Bank Al Habib Islamic

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score: 95%
As per PACRA Rating

Familiarity: 95%

Its a well known bank of Pakistan

Affordability: 84.5%

Charges are market competitive

Availability: 95%

Having a huge branch network

Trust : 95%

Due to strong group ownership

Customer Loyalty: 95%

Fairly large number of account holders

Brand Messaging: 84.5%

Message is spread through different channels

Sustainability: 95%

Innovation: 74.5%

Outdated apps and procedure













Brand Index Analysis