Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Habib Bank Islamic
Company	Habib Bank Limited
Category	Financial Services - Islamic Bank
Market	nationwide
Rating Updated	2nd Aug 2025

Brand Audit Summary for Habib Bank Islamic

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score: 95%

Due to high ranking and approval by Shariah board

Familiarity: 95%

Its very popular due to one of the oldest bank of Pakistan

Affordability: 84.5%

Charges are market competitive

Availability: 95%

Has a huge branch network

Trust: 95%

High trust level among customers due to oldest and one of the biggest bank of Pakistan

Customer Loyalty: 84.5%

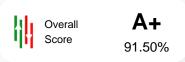
High customer retention

Brand Messaging: 84.5%

Delivers clear message through advertisement and other sponserships

Sustainability: 95%

Innovation: 95%













Brand Index Analysis