

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

Brand Name	Habib Bank Islamic
Company	Habib Bank Limited
Category	Financial Services - Islamic Bank
Market	nationwide
Rating Updated	2nd Aug 2025

Brand Audit Summary for Habib Bank Islamic

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Due to high ranking and approval by Shariah board

Familiarity : 95%

Its very popular due to one of the oldest bank of Pakistan

Affordability : 84.5%

Charges are market competitive

Availability : 95%

Has a huge branch network

Trust : 95%

High trust level among customers due to oldest and one of the biggest bank of Pakistan

Customer Loyalty : 84.5%

High customer retention

Brand Messaging : 84.5%

Delivers clear message through advertisement and other sponserships

Sustainability : 95%

Innovation : 95%



Overall Score

A+
91.50%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

High

A



BRAND
MESSAGING

Clear

A



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Market Leader

A+



Brand Index Analysis