

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	LU Candi
Company	Continental Biscuits Pvt Ltd
Category	Food & Beverages - Biscuits
Market	urban_major_cities,semi_urban_areas,nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for LU Candi

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story
- Quality Score : 95%
- Familiarity : 95%
- Affordability : 84.5%
- Availability : 95%
- Trust : 95%
- Customer Loyalty : 95%
- Brand Messaging : 84.5%
- Sustainability : 95%
- Innovation : 84.5%



Overall Score

A+
91.50%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Clear	A	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Innovative	A	

Brand Index Analysis