

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	United Frozen Foods
Company	United Foods
Category	Food & Beverages - Frozen Foods
Market	nationwide,international_market
Rating Updated	5th Aug 2025

Brand Audit Summary for United Frozen Foods

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%

Familiarity : 95%

Affordability : 84.5%

Availability : 84.5%

Trust : 84.5%

Customer Loyalty : 95%

Brand Messaging : 95%

Sustainability : 95%

Innovation : 84.5%

Overall Score

A+90.33%

ExcellentQUALITY95%

Well KnownFAMILIARITY95%

Fairly PricedAFFORDABILITY84.5%

Moderately AvailableAVAILABILITY84.5%

TRUSTTrustedA

CUSTOMER LOYALTYVery HighA+

BRAND MESSAGINGStrong and ConsistentA+

SUSTAINABILITYActively SustainableA+

INNOVATIONInnovativeA



Brand Index Analysis

Credit: This Report is auto generaated by brandsindex.org