

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	pakolasoda
Company	mehranbottlers
Category	Food & Beverages - Beverages (Soft Drinks, Juices)
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for pakolasoda

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

- Final Brand Story**
- Quality Score : 95%**
- Familiarity : 95%**
Well known in Flavored Soda category
- Affordability : 95%**
Affordable prices
- Availability : 95%**
Available in nearly all small and big shops of country
- Trust : 95%**
Well reputed brand
- Customer Loyalty : 95%**
Soda Lover Customers are loyal to it
- Brand Messaging : 95%**
- Sustainability : 95%**
- Innovation : 95%**
Market leaders in soda category



Overall Score

A+
95.00%



TRUST	Highly Trusted	A+	
CUSTOMER LOYALTY	Very High	A+	
BRAND MESSAGING	Strong and Consistent	A+	
SUSTAINABILITY	Actively Sustainable	A+	
INNOVATION	Market Leader	A+	

Brand Index Analysis