

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	ShanRecipe Mix
Company	Shanfoods
Category	Food & Beverages - Recipe & Spices
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for ShanRecipe Mix

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 95%
as per google rating

Familiarity : 95%
One of the top and well known brand in Pakistan

Affordability : 84.5%
Prices are nominal

Availability : 95%
Available all over the country

Trust : 95%
Trusted by Households

Customer Loyalty : 95%
Customers are loyal due to taste

Brand Messaging : 95%
Yes

Sustainability : 95%

Innovation : 84.5%
Innovation in recipe mix



Overall
Score

A+
92.67%



TRUST

Highly Trusted

A+



CUSTOMER
LOYALTY

Very High

A+



BRAND
MESSAGING

Strong and Consistent

A+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Innovative

A



Brand Index Analysis