

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Eva cooking oil
Company	Shujabad Agro Industries
Category	Food & Beverages - Cooking Oils & Banaspati
Market	nationwide,international_market
Rating Updated	3rd May 2025

Brand Audit Summary for Eva cooking oil

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 0%

Produced using advanced European technology ensuring high quality.

Familiarity : 0%

Recognized among health-conscious consumers.

Affordability : 0%

Premium pricing reflecting quality and health benefits.

Availability : 0%

Available in major urban centers.

Trust : 0%

Known for purity and health benefits.

Customer Loyalty : 0%

Preferred by health-conscious demographics.

Brand Messaging : 0%

Focus on health and purity in communication.

Sustainability : 0%

Efforts towards sustainable practices in production.

Innovation : 0%

Adoption of advanced technologies in processing.



Overall
Score

A

88.00%



TRUST

Trusted

B



CUSTOMER
LOYALTY

High

B



BRAND
MESSAGING

Clear

B



SUSTAINABILITY

Basic Steps

B



INNOVATION

Innovative

B



Brand Index Analysis