

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.

DINERS

Brand Name	Diners
Company	Al Baraka Apparel
Category	Fashion & Apparel - Mens Clothing
Market	Nationwide
Rating Updated	18th Aug 2025

Brand Audit Summary for Diners

Best Tool Available The Readability Test Tool provides a quick and easy way to test the readability of your work It is the most flexible readability software for assessing readability

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Best Tool Available The Readability Test Tool provides a quick and easy way to test the readability of your work It is the most flexible readability software for assessing readability

Quality Score : 74.5%

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Familiarity : 74.5%

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Affordability : 95%

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Availability : 84.5%

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Trust : 84.5%

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Overall Score

A

82.39%



TRUST

Trusted

A



CUSTOMER LOYALTY

Moderate

B+



BRAND MESSAGING

Weak

B+



SUSTAINABILITY

Actively Sustainable

A+



INNOVATION

Innovative

A



Brand Index Analysis

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Customer Loyalty : 74.5%

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Brand Messaging : 74.5%

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Sustainability : 95%

Innovation : 84.5%