

Brand Spotlight : Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Wah Nimco
Company	Food Valley
Category	Food & Beverages - Snacks & Confectioneries
Market	urban_major_cities,semi_urban_areas
Rating Updated	4th Aug 2025

Brand Audit Summary for Wah Nimco

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

Final Brand Story

Quality Score : 84.5%

Familiarity : 84.5%

Affordability : 84.5%

Availability : 74.5%

Trust : 74.5%

Customer Loyalty : 74.5%

Brand Messaging : 74.5%

Sustainability : 84.5%

Innovation : 74.5%



Overall Score

B+78.94%



TRUST	Somewhat Trusted	B+	
CUSTOMER LOYALTY	Moderate	B+	
BRAND MESSAGING	Weak	B+	
SUSTAINABILITY	Basic Steps	A	
INNOVATION	Slow to Change	B+	

Brand Index Analysis