Brand Spotlight: Insights and Ratings

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	Sooper
Company	English Biscuit Manufacturers Pvt Ltd
Category	Food & Beverages - Biscuits
Market	nationwide,international_market
Rating Updated	4th Aug 2025

Brand Audit Summary for Sooper		
A detailed consumer survey and expert audit reveal the following insights into the brand's performance:		
Final Brand Story		
Quality Score : 95%		
Familiarity : 95%		
Affordability: 95%		
Availability: 95%		
Trust : 95%		
Customer Loyalty : 95%		
Brand Messaging : 95%		
Sustainability: 95%		
Innovation : 95%		

