## **Brand Spotlight: Insights and Ratings**

Explore Expert Reviews, Consumer Ratings, and a Comprehensive Overview of Your Favorite Brands.



Brand Name	K&NS
Company	K&NS FOODS PVT LTD
Category	Food & Beverages - Frozen Foods
Market	nationwide,international_market
Rating Updated	4th Aug 2025

## **Brand Audit Summary for K&NS**

A detailed consumer survey and expert audit reveal the following insights into the brand's performance:

**Final Brand Story** 

Quality Score: 95%

One of the premium frozen food brands of Pakistan

Familiarity: 95%

One of the well known frozen food brands of Pakistan

Affordability: 74.5%

Prices are fairly high as compared to other brands

Availability: 95%

Easily available nation wide

Trust: 95%

Due to high quality standards

**Customer Loyalty: 95%** 

**Brand Messaging: 95%** 

Consistently promoting brand on all platforms

Sustainability: 95%

Innovation: 95%

Introduce new products and flavors













## **Brand Index Analysis**